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who

- _180 Asja People
- _80% < 40 years old
- _50% University Degree

what

- _Production of Energy from Renewable Sources
- _Reduction of greenhouse gases under the Kyoto Protocol Mechanisms and Voluntary Schemes
- _Research and technological innovation

why

- _Promoting environmentally sustainable development
- _Working for a cleaner planet
- _Disseminating environmental culture

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asja

A F S L K L F Y N G M Q R P J F F D A R R
 B G J K G P G A U T I E R J F S Y S B J G
 F N H P L O K T I U N F T X N S H A A H H
 G U U J F F K S G F B D A U X A Y A G Z G
 K O T W I I T G K T J C A N G E R I K O D
 K K N I O D U A K E U K F Y A F E B K C H
 T P V N D P E T I T O N G F B G A G T C B
 E U J D N X I C Z N A J K N F K B N U H B
 U S C C S O R V A I A B K S G K F F Y I G
 W R O O M L O D I Z R U D D K T G H I T K
 I B L B S I E S S K O X B I O G A S R U K
 S V F F K V P F O H S F G B T Y K J O Y T
 S C A N G E R I E A T H R F C I N T I I U
 E U D K A R K S P B A A E G Y R U K P R Y
 N K A K B O D I H F G B G K I O Y D D O I
 Y D B T F A L P O G N F O R Z A N O M E R
 I M A G G I N I T K O G R T O P R S A P O
 R R G Y K F A G O K F K I U E W O O S W E
 O M P K P D L S V T R K O Y P K E Y T K P
 E A F Y R I L X O R E Y B R V R M R R D W
 P I H O O G I C L E A N P L A N E T O L K
 W O D T H R T L T I E C H I A R A O B S D
 K C J O F E O L A R W I A Z R Z D E E A L
 D C S X J G Y E I O K V I G N A L P R U S
 L O F P D O K G C E D R O E T A G N A T A
 S L K R T R G S O P L E L K L S A K R L D
 A M S O T I L G R A S A S I D Y A L D D L Y
 L A L T F O H T R K A A O L I R L L I I U
 L N F O J C N L G D L R Y S A A A S N T L
 I Z J C D I N A A L L B K A O G T A O O L
 T O D O K P J A H S I I G L Y G O L I Y I
 O N I L S O D I D Y N E L M T H Y D R O T
 Y E E L D L H F J L O R H I G N K S N H O
 K K W O S L G G B L Y A M T L I G P O M Y
 G J O K O E C I P O L L E T T A L O A N K
 L L è D C T P K G T G O J Y M J H Y L J G
 H T Q I O T I T Y O L B A R B I E R A T O
 M O R J L A O U C L E A N P L A N E T H H
 N C O K R A U S E O M Y G L B G J L T G M
 J L T Y L K Y A O B N S J A E Y P N R Y O

clean energy for a clean planet

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About us

IDENTITY DOCUMENT

Name: Asja
Date of birth: 9 February, 1995
Gender: Company
Address: Rivoli, Turin – Italy
Web Addresses: www.asja.biz
www.asjcleanplanet.biz

Asja Ambiente Italia is a joint stock company (the Italian S.p.A) that **DESIGNS, BUILDS AND MANAGES** plants producing Electric Energy from Renewable Sources.

SINCE its birth in 1995, Asja's work has been characterized by a combination of:

- > ATTENTION TO THE ENVIRONMENT
- > TECHNOLOGY
- > SCIENTIFIC RESEARCH
- > RESPECT FOR PEOPLE AND FOR OUR PLANET

Asja is a leader in Energy Production from:

- > **BIOMASS** [Biogas and landfill gas]
- > **WIND** [Wind Energy]
- > **SUN** [Photovoltaic]
- > **WATER** [Hydroelectric]

Through Asja Market, it works in the fields of GREEN ENERGY TRADING and GREEN CERTIFICATES. Through its foreign branches, Asja **DESIGNS, BUILDS and MANAGES** plants for the reduction of greenhouse gas emissions under the KYOTO PROTOCOL MECHANISMS (CDM – JI projects), besides dealing with the TRADING in CARBON CREDITS (CERs – ERUs) on different markets. Through its certified Clean Planet System, it also works on the Voluntary Carbon Market. [www.asjcleanplanet.biz]

COMPANY MISSION > Environmentally Sustainable Development

ENVIRONMENTAL PROTECTION does not only mean moral commitment to Asja, but it is also an opportunity for business and social development; starting from this assumption, Asja promotes initiatives aimed at disseminating environmental culture and education, while investing in training, so that its staff can grow together with clients.



we work in

Albania	Argentina	Brazil	Canada	China	Colombia	Ecuador		
Egypt	Jordan	India	Lebanon	Mexico	Paraguay	Romania	Turkey	Viet Nam

Asja in 6 Words

1^ ENERGY

That Asja puts into its work, as a team.
And that it produces, that is clean.

2^ QUALITY

Asja's core value, which has enabled it to achieve notable Management System certifications, applied for all of its production units:
> QUALITY certification [ISO 9001]
> ENVIRONMENTAL certification [ISO 14001 and EMAS registration]
> HEALTH and SAFETY certification [OHSAS 18001]

3^ TRASPARENCY

In internal (company) communications
and outward-directed information, to strengthen credibility and trust.

4^ INNOVATION

Asja lives in the present with an eye to the future, in its unrelenting pursuit of new technological solutions. Asja was chosen by Politecnico di Torino (Turin Polytechnic University) to cooperate with top researchers in the Business Research Center, a modern place to develop and share ideas looking for new, high profile environmental solutions.

5^ RESPONSIBILITY

Asja is fully aware of the impact every human activity has on environment and society: indeed, besides implementing projects aimed at reducing greenhouse gas emissions into atmosphere and bringing benefits to our Planet, Asja:
> PROVIDES developing countries with new technologies and services
> DISSEMINATES environmental culture supporting organizations and associations
> SPREADS awareness among the community through its voluntary Clean Planet CO₂ OFFSET scheme. [www.asjcleanplanet.biz]

6^ OPTIMISM

Whenever Asja People achieve a goal ...
"Everything is fine" is what you'll hear them say.
Sometimes in an alternate, slightly self-critical version "Everything seems fine" ...